

# WALK OFF MATS®



## Colour Symphony™

### Step into full colour

Over recent years we have seen a growing demand for more logo mat colours as well as references to internationally recognised colour systems. Our Colour Symphony™ logo system is the most appropriate answer to these expressed market needs.

The latest generation of Millitron® technology opens up to ability to create thousands of colours enabling us to recreate all kinds of details such as 3D effects, photographic reproduction, shading and shadowing.

Our design team has developed an extensive colour bank with a cross-reference tool to match the Millitron® colours with established colour reference systems commonly used in the interior decoration industry.

# The Millitron®

Milliken's patented and highly advanced Millitron® Dyeing Technology provides a unique method of dyeing the tuft which ensures a deep, intense colour penetration. Millitron® Dyeing Technology locks in colour for greater colour retention and a longer life.



## The Logo Mat Market

Over the last decade the logo mat market has experienced considerable growth, due to an increased focus on the value of branding. Modern businesses invest heavily in promoting their corporate image and branding their products and services. Logo mats and advertising mats are the perfect media to make a powerful first impression when entering a building. Likewise, logo mats are excellent at sending other kinds of messages – e.g. guiding people in the right direction, giving safety instructions, indicating a no-smoking area etc. – and at the same time they still provide an effective dust control function.

## The Logo System on the Internet

Milliken Walk Off® Mats' Internet based logo system is available for ordering logo mat artworks and logo mats. Using the Logo System via Internet means saving time. You work directly with our design team, thus reducing the average lead-time on artworks to 24-48 hours. Each customer will have a separate password-protected artwork library ensuring full control and overview of their own artworks and simplifying repeat orders. In the Logo System you will also find an open offering library with standard artworks which are available free of charge.

To access the Logo System, please order a password on [www.milliken.dk/logo](http://www.milliken.dk/logo), where you will also find more details about the system and scanning process.



# Design Specifications

When ordering Millitron® Dyed logo mats, we can create your design from almost any original reference.

If possible, we prefer to receive the logo artwork as a digital file. Save only what you want to appear on the mat – please do not include comments in the same file. We can use most file types:

## Digital:

Optimal: Vector files i.e. EPS, PDF, CDR, AI

Acceptable: Bitmap files: JPG, BMP, TGA, PCX, TIFF

Not acceptable: GIF, MAC files, PowerPoint files, Word documents and Internet files

## If you supply a hard copy artwork:

Optimal: Original material

Acceptable: A high-quality computer print may be acceptable (on paper only). As large as possible up to A4

Not acceptable: Avoid bending, folding, cutting or writing on the artwork. Artwork printed on tissue or a photo

Text legibility is improved by using highly contrasting colours.

There is a tolerance of +/- 5 cm on logo and design mats and there will usually be shrinkage of 1-2% after the first couple of washes.

The minimum size of lines, gaps, etc. is 1 cm. The Milliken design team will evaluate each individual artwork.

# Rubber Backing

The Millitron® Dyed logo mats are manufactured with our latest generation of nitrile rubber backing offering 3 major benefits compared to traditional rubber backing:

1. **strengthened rubber borders for increased resistance to tearing and better durability**
2. **heavyweight primary backing for a better floor stability and resistance to rippling**
3. **lighter weight construction for improved ergonomics during handling in the laundry and in service – whilst respecting the environment.**

They are available with Gripper® or flat back.

Customer labelling is available on borders and on the back of the mat.

## Technical Specifications

Product construction	Millitron® dyed high twist nylon tufted pile with 100% nitrile rubber backing
Sizes in cm (ca.)	85x120, 85x150, 85x300, 115x180, 115x200, 115x240, 150x250, 200x300, 200x500
Fabric weight (ca.)	965 gms/m <sup>2</sup>
Total weight (ca.)	2450 gms/m <sup>2</sup>
Pile height	8.5 mm
Border thickness	2.1 mm
Fire classification	ISO 13501, rated C <sub>fl</sub> -s1
Energy® backing	Allows optimum elimination of water during extraction process (reduces/eliminates drying time)
Laundering	Please consult our Processing & Handling Guidelines
Warranty	Please refer to our written guarantee

All specifications are subject to change to meet the ongoing improvements and innovation of our products.

All specifications are according to ISO 9001 Quality certification and ISO 14001 Environmental certification.

### Milliken Walk Off® Mats

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